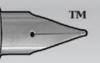
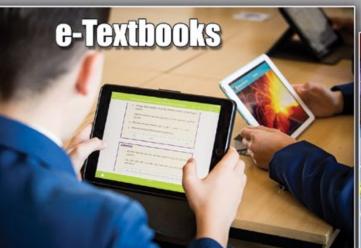


Educational Marketing & Publishing



# Magazine Magazine EDUCATION

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Mother-tongue education

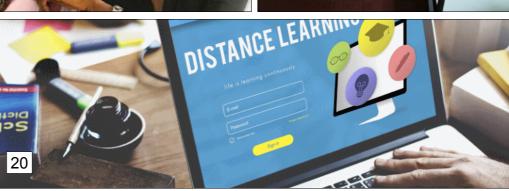
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## **EDUCATION**

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2 >> Vol. Vol. 5 No. 9/10 October/November 2019

#### Editor's column

#### Some of the world's best education systems

In an article posted on the *World Population Review*, education levels vary between countries around the world. In general, people in underdeveloped and undeveloped countries do not have access to quality education or education at all. Those in developed nations have higher literacy rates and at least a basic high school education.

According to the *Global Partnership for Education*, education plays a key role in human, social, and economic development. Education is considered to be a human right and plays a key role in human, social, and economic development. Education promotes gender equality, promotes peace, and increases a person's chances of having more opportunities in life.

The best countries for education are ranked based on a perception-based global survey, which used a compilation of scores from three equally-weighted attributes: a well-developed public education system, would consider attending university there, and provides top-quality education.

As of 2019, the top ten countries based on education rankings are: United Kingdom, United States, Canada, Germany, France, Australia, Switzerland, Sweden, Japan and Netherlands.

Education rankings are dependent upon many different aspects of learning, like completing primary school or graduating high school.

Most findings and ranking regarding education around the world involves adult literacy rates and levels of education completed; however, some studies look at current students and their abilities in different subjects.

One of the most reviewed studies regarding education around the world involved 470 000 fifteen-year-old students. They were given exam questions that tested their reading, math, and science abilities. The answers were reviewed and each exam received a score, which was later taken into account when finding the average score for each of the three subject matters. By taking a look at how children from each country performed on the exams, you can get a feel for how the literacy rates and education levels of people compare from one country to the next. Based on this study, China received the highest total score of 1 731 and the highest score in all three sections.

Ironically, despite the United States having the second-best education system in the world, it consistently scores lower than many other countries in benchmarks such as math and science. According to the *Business Insider* report in 2018, its education ranking was 38th in math scores and 24th in science. The United States' education rankings have been falling by international standards over the past three decades, as the government has decreased education funding by 3%, but other countries have increased their education funding.

On the flip side, there are nations with poor educational systems. This could be due to internal conflict, economic problems, or underfunded programmes. Some of the world's worst educational systems can be found in Pakistan, Georgia, Libya, Sri Lanka, Zambia, Equatorial Guinea and South Africa.

#### Blessings in education

Janos Bozsik Editor





# Open up a world of learning with Supplementary Resources

The right choice of supplementary resources can lead to a significant improvement in your learners' results. It exposes your learners to concepts and skills in multiple ways, enhancing the probability of effective learning.

Find out how these supplementary resources can help your learners get the best results.

#### **Preschool & Primary School**

- Literacy and phonics resources to build language skills.
- Maths resources to help learners consolidate problem-solving skills.
- Dictionaries to help build learners' vocabulary and improve language skills.
- Bring Social Sciences to life with our English and Afrikaans atlases.



#### **High School**

- Study guides and other resources to help learners approach test and exams with confidence.
- Dictionaries to help build learners' vocabulary, improve language skills and communicate effectively.
- Atlases to help learners explore and understand our local and global environments.



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To find out more about our products, contact us T: **021 532 6008** E: **pearsonza.enquiries@pearson.com** Learn more at **za.pearson.com** 

#### Are you preparing your learners to live successfully in the Fourth Industrial Revolution (4IR)? Available January 2020.

A lot is being said about the **Fourth Industrial Revolution (4IR)** and the need to be ready for it. While there are lots of frightening statistics and scary stories, there is not a great deal of understanding of what the Fourth Industrial Revolution is exactly, and what we need to do to be active participants in it. Education is meant to be the way to facilitate a positive future for our youth; but, what does that mean for you the Educator?

Via Afrika's online course, **Teaching for the Fourth Industrial Revolution**, has been written specifically for educators to help you prepare yourself, and your learners, for successful and effective lives as we continue deeper into the Fourth Industrial Revolution. As part of Via Afrika's Digital Education Academy, this course consists of **nine two-hour sessions** that you can do online in your own time.

The first session, Getting to the Fourth Industrial Revolution, provides a key understanding of what an industrial revolution is, and why we are talking so much about the Fourth Industrial Revolution right now. This session provides an insightful look into the key elements of the first three industrial revolutions to lay the foundations for a detailed look at what the 4IR is, how it has already had an impact on society and what this means for an educator. Finally, in this session, a very brief overview of the key technologies of the Fourth Industrial Revolution will give you insight into what the technological changes are for you as an individual, and you as an educator. This session is an excellent introduction to anyone who wants a firm grasp of the 4IR.

Each of the key 4IR technologies is covered in a session on its own. These technologies are:



These six sessions above develop the knowledge and skills needed to appreciate and evaluate the specific technology. You will learn more about its purpose, application and the opportunities it creates. You will also experience a basic introduction to using the technology within an educational context. Of course, as an Educator you will want to be able to apply these learnings in your classroom.

While each of the previous sessions gives insight into the application of the technology, the session GenReady for the 4IR will offer you various teaching and learning strategies, as well as personal and professional development concepts needed to bring 4IR into your classroom.

The final session in the course explores some of the other 4IR technologies, like 3D printing and cloud computing, for example, that have an impact on our lives in the 4IR.

You will receive a certificate issued by Via Afrika, as well as a digital badge (see examples below) for inclusion in your online profiles to show others just how you are developing your 4IR knowledge and skills.



Contact Maria de Witt by email: vatraining@viaafrika.com for more information.











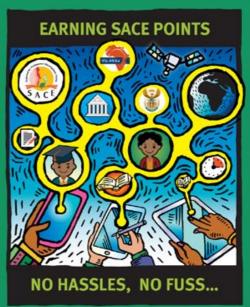






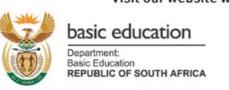








72 online two-hour Windows or Android tablet training sessions @ R125 each (VAT incl.). Visit our website www.viaafrika.com/academy or call Maria de Witt 021 4063005.







# Everything you need for e-learning this year

#### Snapplify makes e-textbook procurement easy

For many schools, Snapplify's simple solutions have made the adoption of digital education easy. Not only have educators seen just how easy procurement and delivery of e-textbooks can be in the digital age, but they've discovered how digital tools can transform their classrooms.

#### Easy-peasy ebook access

While the procurement of physical textbooks can be a lengthy and complicated, purchasing e-textbooks via Snapplify is quick and easy.

Snapplify's diverse catalogue of high-quality, curriculum-aligned, diverse content from trusted educational publishers – both local and international – means that schools don't need to deal with multiple providers, nor do they need to worry about titles going out of stock, becoming out of date, or taking time to arrive. Instead, Snapplify is what Colin Zinyeredzi – Resource Centre Manager at Parklands College South Africa – calls a 'one-stop shop for educational and leisure reading material'. With Snapplify's prescribed lists, schools can purchase on behalf of students and staff, or direct parents to purchase exactly what they need from the Snapplify Engage e-learning platform, via credit card or EFT. Quality devices are also readily available directly from Snapplify.

Each year, students can be issued with the latest e-textbooks without paper waste or returns of older books. Institutions can also monitor e-textbook usage through <a href="Snapplify Insights">Snapplify Insights</a>, and use this valuable data to inform future budgeting decisions and content choices. Colin Zinyeredzi has found this feature particularly useful, saying, 'The system automatically manages the circulation of resources and even more importantly – it keeps a record of important statistics,' while his colleague, Martin Levitt, ICT support technician at the same school echoes this, sharing: '[Snapplify] has made management much easier in getting the correct content to the learners and educators. Engage is an excellent tool that we use to keep track of our users and the titles they have.'



Several schools using Snapplify have noted how beneficial it is for students to have all their ebooks and e-textbooks in one place. Grant Lewis, ICT integrator at Crawford College La Lucia has spoken about how their 'learners are loving their ebooks and the Snapplify Reader experience', going on to say that 'Snapplify has played a huge part in helping us transform our school into a more effective learning environment.' Teacher Chanica Gibhard from Oakley House, a remedial school in Cape Town. shares how the reader app has specifically helped her students: 'It can help every child differently. The technology just makes it a lot easier to target those needs. It brings everything together into one device."

#### The best ebooks around

Not only does Snapplify work hard to make access to ebooks simple and seamless, but the company has also ensured that their ebook and e-textbook offering is world-class and widely applicable for schools across multiple regions. With over 285 000 titles, Snapplify boasts the largest catalogue of local and international ebooks in Africa covering multiple curricula, including national curriculum materials for South Africa, Kenya and Zimbabwe and international curricula such as the Cambridge curriculum and International Baccalaureate Diploma Programme.

After signing up for <a href="Engage Basic">Engage Basic</a>, schools get immediate, free access to open-source textbooks and teacher guides (e.g. from Siyavula, Sasol Inzalo Foundation, and Ukuqonda Institute). Students are also able to download free



past exam papers for revision purposes, children's books in all official South African languages, as well as classic literature – from Shakespeare's plays to classic novels and poetry anthologies.

To grow the digital library offering, additional ebooks and e-textbooks from leading local and international publishers can be purchased quickly and easily. As the exclusive digital distributor for Zoom In – the innovative digital study series by Oxford University Press – Snapplify is able to offer users high-quality interactive resources (including free samples) that allow for deeper understanding of the subject matter. Covering the major South African subjects for Grades 10 to 12, in both English and Afrikaans, the Zoom In interactive products are designed to help students tackle tough exam concepts, giving them the confidence to conquer all their exam questions.

Snapplify's wide range of leisure reading ebooks is entertaining and informative for readers across various age groups and reading levels – from reluctant readers to budding bookworms. As one Grade 5 learner, Hannah Henderson from Curro Durbanville, shares, 'I think more people who do not read will read more because you can add more books which have a movie, like Captain Underpants.' This is especially important as research shows that children who enjoy books are more likely to perform better academically.

#### Easy integration

Still, while some schools have dived into digital education with both feet, others are dipping their toes in the water, preferring a blended learning approach. With Snapplify, it's not necessary to abandon older resources, to upgrade existing infrastructure, or to invest heavily in LMSs and devices at the outset.

Not only is the Snapplify Reader application compatible with multiple devices, but Snapplify for Education works seamlessly alongside other e-learning products, integrating with existing education product suites from Google Classroom and Microsoft Education. Another teacher from Oakley House, David Correira, shares how easy it was to register: 'Since we were already a Google school and using Google Classroom, those email addresses were already set up, so when we moved over to the Snapplify platform, transferring those email addresses across made life a lot easier.' With these simple administrative tools and forthcoming Google Groups integration, educators can continue teaching digitally and collaborating with students efficiently, without interruptions.

For schools that need new devices, hardware device procurement can be done at the same time as e-textbooks for the new year, through Snapplify's school portal – Engage.

#### **Ongoing support**

Whether students, parents, educators and other staff are au fait with e-learning technology, or whether they need extra support, Snapplify offers extensive technical assistance and excellent customer service. And when it comes to procurement, Snapplify's friendly sales team can work hand-inhand with schools on prescribed book lists. '[Snapplify] consistently impressed me with their efficiency and From competence. our engagements, through the creation of our grade book lists, and on to the customising of our platform, they have guided us every step of the way,' remarks Grant Lewis, ICT integrator at Crawford College La Lucia, South Africa.

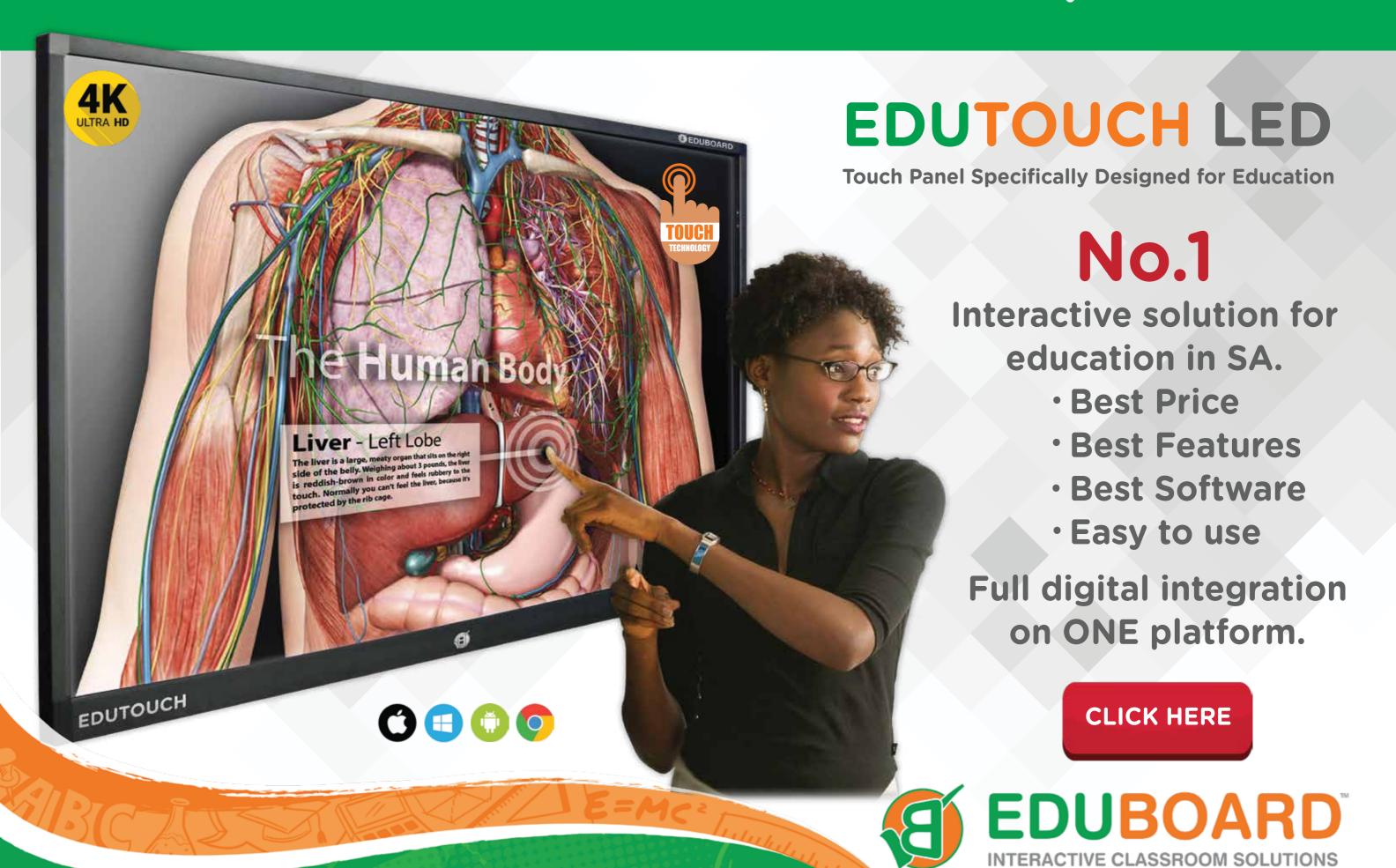
This year, after Snapplify was awarded two prestigious awards at the 2019 Reimagine Education Conference in San Francisco, Nunzio Quacquarelli (CEO of QS Quacquarelli Symonds and cofounder of Reimagine Education) commended Snapplify's work, saying that 'we believe that learners in Africa will benefit hugely - and in their millions - from Snapplify's innovative approach to enhancing e-learning. It is userfriendly, learner-centric, and is doing admirable work to bring more and more schools into the digital age.' From ontime e-textbook delivery to easy access and technical support, Snapplify has everything your school needs for e-learning success.

E-textbooks are purchased and delivered through Engage – Snapplify's comprehensive e-learning platform. Engage Basic also allows schools to try out a limited number of e-learning features for free. Sign up here today, or email hello@snapplify.com to chat about your specific needs and how we can work together.





# Interactive Classroom Solution Specialists



# Laying the multilingual groundwork:

#### why mother-tongue learning matters

#### By Dennis Lamberti, development director at Media Works

Imagine moving to the Democratic Republic of the Congo as a first language English speaker and trying to learn French. The experience might be overwhelming at first, the words difficult to pronounce and the grammatical rules impossible to remember. But gradually, you'll start to find your way. The alphabet, barring the odd accent, is the same, and even if you struggle to speak French, you'll likely quickly start to recognise written words and phrases.

ow imagine attempting to learn a foreign language without being literate in your own. Imagine having no foundation to fall back on: no grasp of basic spelling, tenses, or parts of speech and how they work. With no one to communicate to you verbally in a language you understand, you're absolutely in the dark: the sounds around you incomprehensible and the letters meaningless.

September marks International Literacy Month. Held for the first time in 1967, International Literacy Day represents "an opportunity for governments, civil society and stakeholders to highlight improvements in world literacy rates and reflect on the world's remaining literacy challenges," says the United Nations. This year's theme, "Literacy and Multilingualism", has particular relevance in South Africa, a country known for its progressive Constitution and, famously, its 11 official languages. But what does multilingualism mean in practice in this context? And what are the benefits and challenges of prioritising it, especially in the adult education and training (AET) space?

#### Where language and literacy intersect

Whether learners – both children and adults – should be educated in their mother tongue or English first is a contested topic, with champions and opponents on both ends of the spectrum. South Africa's educational policy recommends mother-tongue instruction until Grade 3, after which most schools switch to English. Generally, AET institutions adopt a similar approach.

The reasons for this have been well researched. If you don't have enough of a foundation in your own language, many local and international studies suggest, you're unlikely to grasp concepts in another. Mother-tongue instruction has also been shown to make people more confident learners, and better able to absorb another language – such as English – as they progress through their studies. Adopting a multilingual approach, in other words, largely improves levels of literacy.

In AET, it's also important not to dissuade learners who may already feel insecure about their academic knowledge or abilities. Perhaps even more than children, adult learners need to feel comfortable with the content before them. One of the most important ways to achieve this is to provide educational material to adults in languages they understand.

#### **Shortcomings and solutions**

In her article on South Africa's multilingual education policy, Kathleen Heugh suggests that the quality of the lessons and materials that children in South Africa receive complicates the language-literacy debate. "What makes it worse for children who have received poor reading and writing instruction and inadequate

provision of reading materials in their home language is that they are expected to switch over," she says, "and to read, write, and navigate their way, from the fourth grade on, through a curriculum in English that they barely understand."

The AET space can be problematic in much the same way. Fortunately, some of the technological advances developed by Media Works, one of South Africa's leading AET providers, have helped to deal with these issues. Media Works understands that adult learners need to work with high-quality and easy-to-understand content. Digital education has therefore been a teaching method for decades and, more recently, the Media Works team has introduced multilingual "bubbles" into its Accelerate Pro programme.

Bubbles are QR codes that are built into Accelerate Pro's material. They provide learners with immediate access to multimedia lessons that explain complicated concepts in easy and accessible ways. For the first time, these bubbles are now available in isiZulu, Sesotho, Setswana, as well as English and Afrikaans. Having this information available at the literal touch of a button enables people to learn at their own pace and in a language they are comfortable in, which fuels literacy.

When it comes to AET, multilingual instruction and material should always be an option. While the transition to English, still the language of further learning and business in South Africa, is important, this move is only going to be possible if the groundwork is laid first.





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# LEARNERS WHO BENEFITED FROM THE ALATEEN PROGRAMME

Below are some comments from South African school children in the Alateen programme

(Names are changed to protect members' anonymity)

#### Feedback

#### **Teacher**

In February this year Alateen visited Sunward Park High School in Boksburg and spoke with 1 800 learners. The coordinating teacher, Ms Juanita Engelbrecht, said that for days after the talk by Alateen learners were going on the website and asking questions. "This service is a blessing and affects many of our children," said Ms Engelbrecht. "We should have this in every school."



#### Patience

#### Allv

I was constantly angry with my mother. We always fought and never talked. Two years after my mother joined Al-Anon, I finally decided to come to Alateen. I didn't realize what I was doing. After eight meetings I realized how easily I could talk to my mother. Although it is hard to admit, I also see how much we are alike. I have learned about patience in Alateen and how important it is in communication, because I must wait and think about what I want to say. Now I can let my anger simmer down. My sister, who is the alcoholic at home, told me the importance of asking questions. Whenever I need an answer, I ask. Communication has definitely made an impact on my life. I couldn't have done it without Alateen.



#### Communication

#### Kirsten

My communication skills have improved since Alateen. I used to play the role of the shy girl who waited for people to talk to her. If there was something I wanted to say, I held it in. Now I have the courage to introduce myself to others. Because I am working the program and going to meetings, I know how to establish limits. I can confront someone if I need to without getting uncomfortable feelings. Thanks to Alateen and the tools I have gained, my relationships with my family and friends are strong, healthy, and happy. I am so grateful to Alateen for all the positive things I have received in my short life. Without this program, I wouldn't be the person I am.

#### Forgiveness

#### **Anonymous**

I've learned to communicate much better with my parents. Before I joined Alateen, my mom and I fought a lot because I felt we didn't understand each other. Alateen showed me we are similar in more ways than I could have ever realized. Alateen also gave me the tools I needed to forgive my dad and remake my relationship with him.



#### **FOR EDUCATORS & PRINCIPALS**

#### What is Alateen?



#### Alateen is:

...a fellowship of young Al-Anon members, usually teenagers, whose lives have been affected by someone else's drinking.

#### **Purposes of Alateen**

#### **Young People Come Together to:**

- share experience, strength, and hope with each other
- discuss their difficulties
- learn effective ways to cope with their problems
- · encourage one another
- · help each other understand the principles of the Al-Anon program

#### **Alateen Members Learn**

- compulsive drinking is a disease
- they can detach themselves emotionally from the drinker's problems while continuing to love the person
- they are not the cause of anyone else's drinking or behaviour
- they cannot change or control anyone but themselves
- they have spiritual and intellectual resources with which to develop their own potentials, no matter what happens at home
- they can build satisfying and rewarding life experiences for themselves

#### **Sponsorship & Supervision**

In order to be registered as an Alateen group, there must be TWO Alateen Group Sponsors at each meeting. These sponsors – Al-Anon Members in Alateen Service (AMIAS) – are experienced Al-Anon members, certified through the Alateen Service certification process, prior to serving, and are in possession of a SAPS Police Clearance Certificate, renewed annually.

#### **2019 UPDATE**

During 2018 we operated 2 Alateen Groups in Gauteng & 2 in KZN. Supported by our friends in AA, they brought their children to us and have reported amazing results both at home and in school through regular attendance at Alateen meetings.

For 2019 we are focusing on bringing our message to schools – to both learners & educators. We KNOW there's a need. We know families are in pain. If you'd like an information session at your school, call our helpline 0861 252 666

\*\*\*\*\*

We believe alcoholism is a family disease because it affects all the members emotionally and sometimes physically. Although we cannot change or control our parents, we can detach from their problems while continuing to love them.



We do not discuss religion or become involved with any outside organisations. Al-Anon has but one purpose: to help families of alcoholics.

# UNDERSTANDING THE EFFECT OF ALCOHOLISM ON CHILDREN

For nearly 70 years, Al-Anon Family Groups, globally, has helped the families who live with the disease of alcoholism.

The disease of alcoholism in a family member or friend affects children and teenagers in many ways that impact on their behaviour and ultimately, their school work.

Frequently, students and educators do not realise that a relationship with an alcoholic could be a factor in poor performance, disruptive behaviour and other problems.

Alateen helps young people understand how alcoholism affects the lives of all who are associated with a problem drinker.

#### Alateen in South Africa

We have learned that learners are very cautious about attending Alateen meetings at their schools.

In some areas Alateen meetings are held in the evenings in a nearby church hall, community centre or somewhere secure.

Parents/guardians must give written permission for Alateen attendance.

**Alateen South Africa** has groups across the country.

A list of Alateen meetings may be found on our websites:

http://www.alanon.org.za/meetings/ http://www.alanongauteng.co.za/ https://al-anon.org/newcomers/teencorner-alateen/

> alanongso@iafrica.com – 24 hr Helpline – 0861 25 66 66

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- Enhanced credibility with government and educational institutions
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- Free advertising space on the ADESSA website
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- Values the input of member companies when determining policies and setting standards



# Five most popular distance courses for 2020 – what students

#### are studying and why

Health and Safety, as well as Educare, have emerged as the top choices for thousands of students who will study via distance learning next year. These fields are closely followed by Human Resource Management, Engineering Studies, and Business Management in the popularity stakes.

he growth in the distance learning sector means that people seeking to further their education after school, or those who want to upskill to boost their job prospects, now have an unprecedented range of quality qualifications they can pursue, without having to commit to full-time study.

#### **Occupational health & safety**

SA's Occupational Health and Safety Act stipulates strict regulations to which companies must adhere. This means that all workplaces need a sufficient complement of employees who understand the rules and regulations and can put requirements in place. An OHS qualification therefore improves one's employability and sets you apart from other applicants, because of the high demand for OHS professionals in the market.

#### **Educare**

Parents are becoming much more informed about the importance of early childhood care on future outcomes for their children, and are increasingly demanding the highest quality education from an early age. This means that there is significant growth in the ECD sector, resulting in increased job opportunities, including that of Grade R assistants. In addition, an ECD qualification can kickstart entrepreneurship for those professionals who want to open their own daycare centre.

#### **HR** management

As is the case with OHS, an HR qualification improves a candidate's employability, setting them apart from their peers. Many also view an HR qualification as a stepping stone into management positions. An HR qualification provides a good foundation on which to build a career, because it exposes you to a number of different aspects within the business environment, including the elements involved in running a successful business and managing people.

#### **Engineering studies**

Not to be confused with specialised engineering fields, N1-N3 Engineering Studies train students to become competent in a range of high-demand vocations, such as petrol or diesel mechanics, electricians and boilermakers, Millwrights, and fitters and turners. The demand for all of these professions is extremely high and again, provides a foot in the door for those seeking to start their own businesses.

#### **Business management**

A business management qualification provides students with a broad range of transferable skills, including an understanding of how organisations work, critical and analytical thinking skills, written and verbal communication skills, problem



solving and decision-making skills, and digital and financial literacy. These skills can be used in any career or working environment, and provide a solid foundation from which to develop one's career, regardless of sector.

Vocational training refers to training that is specific to a career or a trade, meaning that it focuses on the practical application of skills in the workplace. Instead of just giving you theoretical knowledge about a certain field, vocational training helps you develop practical skills to perform a certain role, and enables you to be productive from the first day that you walk into a job.

We are increasingly seeing that students don't want to gain a qualification simply for the sake of boosting their CVs, but rather to gain entry into a specific field, or to change professional direction.

You need to speak to a student advisor and determine how much time you'll need to commit to your studies on a daily and weekly basis. Also ensure that you sign up with an institution that has excellent student support and platforms for student interaction. Distance study can be lonely and isolating, which will impact on a student's success, if there aren't sufficient support structures in place.



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#### e-learning this year

#### Snapplify makes e-textbook procurement easy

For many schools, Snapplify's simple solutions have made the adoption of digital education easy. Not only have educators seen just how easy procurement and delivery of e-textbooks can be in the digital age, but they've discovered how digital tools can transform their classrooms.

#### Easy-peasy ebook access

While the procurement of physical textbooks can be a lengthy and complicated, purchasing e-textbooks via Snapplify is quick and easy.

Snapplify's diverse catalogue of high-quality, curriculum-aligned, diverse content from trusted educational publishers – both local and international – means that schools don't need to deal with multiple providers, nor do they need to worry about titles going out of stock, becoming out of date, or taking time to arrive. Instead, Snapplify is what Colin Zinyeredzi - Resource Centre Manager at Parklands College South Africa - calls a 'one-stop shop for educational and leisure reading material'. With Snapplify's prescribed lists, schools can purchase on behalf of students and staff, or direct parents to purchase exactly what they need from the Snapplify Engage e-learning platform, via credit card or EFT. Quality devices are also readily available directly from Snapplify.

Each year, students can be issued with the latest e-textbooks without paper waste or returns of older books. Institutions can also monitor e-textbook usage through Snapplify Insights, and use this valuable data to inform future budgeting decisions and content choices. Colin Zinyeredzi has found this feature particularly useful, saying, 'The system automatically manages the circulation of resources and even more importantly - it keeps a record of important statistics,' while his colleague, Martin Levitt, ICT support technician at the same school echoes this, sharing: '[Snapplify] has made management much easier in getting the correct content to the learners and educators. Engage is an excellent tool that we use to keep track of our users and the titles they have.'

Several schools using Snapplify have noted how beneficial it is for students to have all their ebooks and e-textbooks in one place. Grant Lewis, ICT integrator at Crawford College La Lucia has spoken about how their 'learners are loving their



ebooks and the Snapplify Reader experience', going on to say that 'Snapplify has played a huge part in helping us transform our school into a more effective learning environment.' Teacher Chanica Gibhard from Oakley House, a remedial school in Cape Town, shares how the reader app has specifically helped her students: 'It can help every child differently. The technology just makes it a lot easier to target those needs. It brings everything together into one device."

#### The best ebooks around

Not only does Snapplify work hard to make access to ebooks simple and seamless, but the company has also ensured that their ebook and e-textbook offering is world-class and widely applicable for schools across multiple regions. With over 285 000 titles, Snapplify boasts the largest catalogue of local and international ebooks in Africa covering multiple curricula, including national curriculum materials for South Africa, Kenya and Zimbabwe and international curricula such as the Cambridge curriculum and International Baccalaureate Diploma Programme.

After signing up for Engage Basic, schools get immediate, free access to open-source textbooks and teacher guides (e.g. from Siyavula, Sasol Inzalo Foundation, and Ukugonda Institute). Students are also able to download free past exam papers for revision purposes, children's books in all official South African languages, as well as classic literature - from Shakespeare's plays to classic novels and poetry anthologies.

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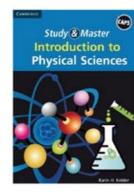


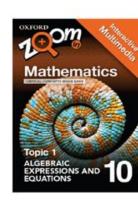




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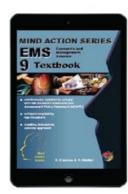






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To grow the digital library offering, additional ebooks and e-textbooks from leading local and international publishers can be purchased quickly and easily. As the exclusive digital distributor for Zoom In – the innovative digital study series by Oxford University Press – Snapplify is able to offer users high-quality interactive resources (including free samples) that allow for deeper understanding of the subject matter. Covering the major South African subjects for Grades 10–12, in both English and Afrikaans, the Zoom In interactive products are designed to help students tackle tough exam concepts, giving them the confidence to conquer all their exam questions.

Snapplify's wide range of leisure reading ebooks is entertaining and informative for readers across various age groups and reading levels – from reluctant readers to budding bookworms. As one Grade 5 learner, Hannah Henderson from Curro Durbanville, shares, 'I think more people who do not read will read more because you can add more books which have a movie, like Captain Underpants.' This is especially important as research shows that children who enjoy books are more likely to perform better academically.

#### **Easy integration**

Still, while some schools have dived into digital education with both feet, others are dipping their toes in the water, preferring a blended learning approach. With Snapplify, it's not necessary to abandon older resources, to upgrade existing infrastructure, or to invest heavily in LMSs and devices at the outset.

Not only is the Snapplify Reader application compatible with multiple devices, but Snapplify for Education works seamlessly alongside other e-learning products, integrating with existing education product suites from Google Classroom and Microsoft Education. Another teacher from Oakley House, David Correira, shares how easy it was to register: 'Since we were already a Google school and using Google Classroom, those email addresses were already set up, so when we moved over to the Snapplify platform, transferring those email addresses across made life a lot easier.' With these simple administrative tools and forthcoming Google Groups integration, educators can continue teaching digitally and collaborating with students efficiently, without interruptions.

For schools that need new devices, hardware device procurement can be done at the same time as e-textbooks for the new year, through Snapplify's school portal –  $\underline{\text{Engage}}$ .

#### **Ongoing support**

Whether students, parents, educators and other staff are au fait with e-learning technology, or whether they need extra support, Snapplify offers extensive assistance and customer service. And when it comes to procurement, Snapplify's friendly sales team can work hand-in-hand with schools on prescribed book lists. '[Snapplify] consistently impressed me with their efficiency and competence. From our engagements, through creation of our grade book lists, and on to the customising of our platform, they have guided us every step of the way.' remarks Grant Lewis, ICT integrator at Crawford College La Lucia, South Africa.

This year, after Snapplify was awarded two prestigious awards at the 2019 Reimagine Education Conference in San Francisco, Nunzio Quacquarelli (CEO of QS Quacquarelli Symonds and coof Reimagine Education) commended Snapplify's work, saying that 'we believe that learners in Africa will benefit hugely - and in their millions - from Snapplify's innovative approach to enhancing e-learning. It is userfriendly, learner-centric, and is doing admirable work to bring more and more schools into the digital age.' From ontime e-textbook delivery to easy access and technical support, Snapplify has everything your school needs for e-learning success.

E-textbooks are purchased and delivered through Engage – Snapplify's comprehensive e-learning platform. Engage Basic also allows schools to try out a limited number of e-learning features for free. Sign up here today, or email hello@snapplify.com to chat about your specific needs and how we can work together.

Snapplify Engage also includes a robust, 24 hour digital library catalogue.

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Dominican Convent School are using Snapplify's digital library to improve their student's literacy, enhance learning and inspire curiosity.





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SPHS E-learning



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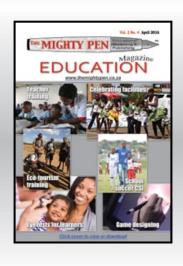
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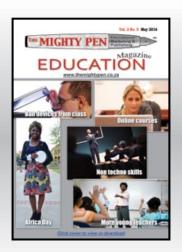
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